



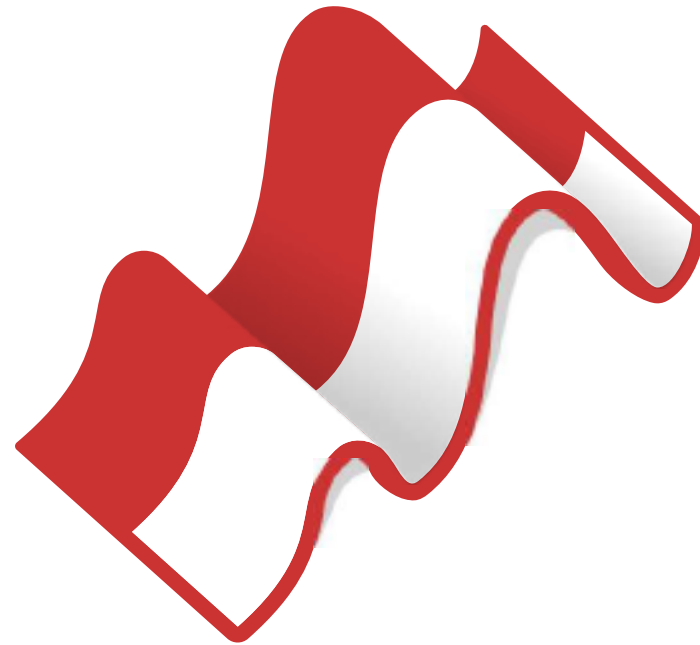
MERAHPUTIH
GROUP

Commitment
to Excellence



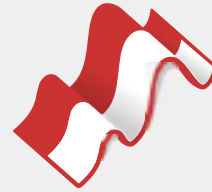
MERAH PUTIH GROUP





MERAHPUTIH

G R O U P



MERAHPUTIH GROUP

Merah Putih Group established in 2009 as architecture, engineering, and construction company in Jakarta with collaborative partners in Taipei. As we grew, we expanded our services into general supply, including promotional materials, merchandizers, and office equipment.

The name “Merah Putih” inspired by the Indonesian national flag, which means bravery and purity. We pride ourselves on being the local talents who are bold in embodying your visions, values, and aspirations by delivering beyond our client’s needs. At the same time, we value purity as we conduct every aspect of our business with integrity.

We understand that each client is unique. We are exceptionally skillful in grasping your distinctiveness and underlying needs, translating your requirements into concepts and designs, and achieving the results through high-quality processes.

Our business groups enable us to serve your every need up to the small details. We aim to simplify the process for you in coordinating with multiple vendors and contractors.



Merah Putih Architecture,

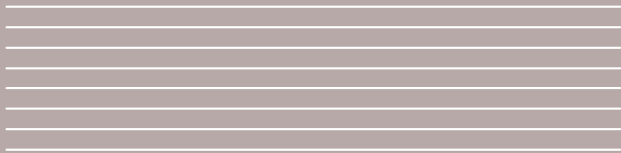
established in 2009, provides the service of architecture, interior designs, engineering & construction, and bespoke furniture. Our talented local talents, enriched with international exposure, have more than 20-year-of-experience, are ready to deliver various projects, from commercial, industrial buildings, public facilities to residential projects.



Merah Putih General Supply

is dedicated to providing a wide range of supplies for your promotional materials, merchandizes, and office equipment.

OUR PHILOSOPHY



MISSION

To be the one-stop solution for our client's needs, through value-added and high-quality services by continuous improvement and education on our management system, business processes, and human resources.

VISION

To be the leading, reputable, and trustworthy Indonesian business group that provides exceptional services for our clients and stakeholders, while empowering the local community and sustaining the environment. Through the projects we undertake, we aspire to help businesses and communities thrive, to elevate the quality of life.

VALUES

LOCAL TALENT, INTERNATIONAL EXPERIENCES

We are proud Indonesian talents equipped with international experiences. We have a deep understanding of the Indonesian market and the professionalism to comply with international standards. Combined with agility and versatility in handling diverse projects, we are confident to support you more than your expectations.

BUSINESS WITH INTEGRITY

We build connections and relationships, not merely transactions. Therefore, trust is fundamental. To establish our credibility, we uphold integrity in our every business conduct. We set our subsidiaries to serve you comprehensively, with no ulterior motives nor cross-selling.

ONE STOP SOLUTION WITH MODULAR SERVICES

The purpose of our end-to-end services is to meet your needs starting from the conception, the construction, to the piece of acrylic in your promotional stand. It will be easier for you to coordinate with one trusted company, than multiple vendors. However, should you need only selected services, we are more than ready to work with you.

FINANCIAL SUSTAINABILITY

The financial strength and healthy cash flow allow us to manage risks and complete the projects. We are entirely committed to the undertaken projects, which includes securing the required funding and supports.

MERA KWAN



FOUNDER & CHIEF EXECUTIVE OFFICER

When started Merah Putih Architecture, Mera Kwan envisioned design and build more than just an establishment. A visionary architect whose skills set her apart from her peers, Mera captures the subtle details of her client's needs and character, creating designs that are bold, unique, and personal. After studying Landscape Architecture & Interior Design at Chinese Culture University in Taipei, Taiwan, Mera has developed her expertise and expanded her network through managing international projects. Her 12 years of insightful spatial planning, excellent commercial acumen, and solid project management has resulted in high client satisfaction of 100+ projects, ranging from commercial, industrial, and public facilities to residential projects. Mera is now on a mission to expand Merah Putih Group to serve Indonesian businesses better and to benefit communities and the environment.

TINA CHEN



COMMISSIONER & CHIEF FINANCIAL OFFICER

A graduate from Feng Chia University, Taiwan, specializing in international trade business, Tina Chen is skillful in identifying business opportunities, formulating strategic financing options, and managing international business operations.

She has vast investment and trading experiences, including Business Manager at Jiangsu Nantong No. 2 Construction Co – a top 500 company in China.; Assistant President of PT Indoil Energy; and Buyer and Sales Director at Gold Squad Company Limited Taiwan.

This background has shaped her capability to optimize fiscal health, to improve business decision-making, and to ensure that all projects are fiscally responsible, well-funded, and supported.

IR. MULYADI



CHIEF OF PROJECT MANAGER

Mulyadi's leadership drives Merah Putih Group's capability in striving toward excellence in engineering & construction projects. Studied civil engineering at National Cheng Kung University Taiwan, Mulyadi has strong technical skills and a keen ability to problem-solve.

His expertise is strengthened by 19 years of experience, including Business Development Manager in Jiangsu Nantong No. 2 Construction - a top 500 big company in China, General Manager in PT. Putra Flora Rimba Tani, and Head of Project Planning & Coordinator in PT. Krisna Agung Yudha Abadi.

With his technical competence, sharp business acumen, and determination, he has successfully improved operational processes and achieved strategic business objectives through project portfolio management.

OUR
PEOPLE

IR. BAMBANG OETOMO



ENGINEERING & CONSTRUCTION DIRECTOR

Bambang Oetomo has 30 years of experience in successfully delivering engineering and construction projects, such as renowned landmark: Strategic Square, Cilandak Town Square, Tunjungan Plaza 2, Soekarno Hatta Terminal 2, and TS Hotel Bali & Surabaya, as well as building 1850 post-tsunami housing units in Aceh.

A graduate from ISTN Jakarta, he is an expert in civil engineering and health and safety management with a certification from British Safety Council. His commitment to excellence is supported by effective project management, and continuous learning for improvement.

His invaluable experience and professionalism are the assurance to achieve the goals with high quality.

FISH JIANG



DESIGN DIRECTOR & PARTNER

Fish Jiang has dedicated her life to architecture designs. Graduating with a double master degree from Domus Academy in Milan, Italy, and University of Wales in the UK, Fish has expanded her design story-telling expertise with a marketing strategy perspective, artfully combining visual system design, and commercial product design elements.

Her signature dramatic designs are influenced by cultures of different parts of the world, Taiwan, the US, Europe including Italian style. She has won many design awards in Taiwan and internationally, including the A-Design Award 2020 and the Taipei Old House Freshman Award 2016. Fish continues to create exciting space designs that go above and beyond our clients' requirements.

JULIAN LINDER



MANAGING PARTNER

Julian Linder acts as our managing partner who oversees the new business development and manages investor relations. Driven by people, strategies, and business models, he has developed an innate talent to pursue business opportunities and ensure success.

An experienced executive, Julian brings more than ten years of diverse experiences, such as Founder & CEO simul.io, Managing Partner & Principal Consultant at Expert Inside GmbH, and Portfolio Manager Microsoft Enterprise Solutions at Fraudenberg. As managing partner, Julian will develop Merah Putih Group's vision and expand the business to new ventures, including to support more Indonesian businesses and communities.



AWARD & RECOGNITION

- 2020 Awarded Bidder PIVOT Center- Kemang Project, Jakarta, Indonesia
- 2020 A-Design Award Winner Silver – Yuppy Bookstore Taiwan
- 2016 Awarded Bidder PT Futuready Indonesia
- 2011 Hua Xia Institute of Technology, Professional Lecturer on Interior Design
- 2009 G-D Mark Taiwan National Excellent Product Design Award – Integrated Visual Space Design
- 2009 G-D Mark Taiwan National Excellent Product Design Award – Visual and Product Design
- 2008 Participating in Taiwan Designer Week The Paper - Cutting Activity Design of QianDao Series
- 2008 Zhongzhou Institute of Technology, Fulltime Lecturer on Landscape Design and Creature Design
- 2006 Runner Up International Competition Map for Plaza 406, Wanhua, Ximending
- 2006 Ming Chuan University, Professional Lecturer on Italian Design and Life
- 2005 Participated in Osaka International Design Competition - Living Product Design
- 2004 Italian Design Master, Aldo Cibic, Milan Branch: Cibic & Partners Studio
- 2003 Internship in Landscape Engineering in Yellowstone National Park, USA



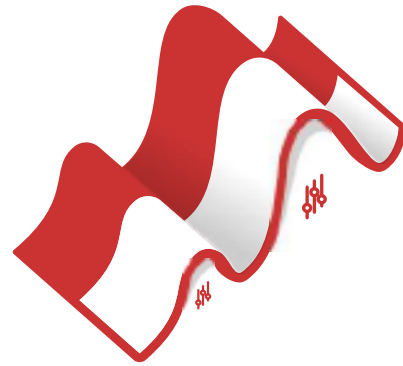
MEDIA COVERAGE

- 2016 Laras Magazine, October Issue
- 2012 China's Top Break Journal
- 2011 Style Housing Series 1, Special Edition 2011, November Issue
- 2011 China Design Publication _ Duplex Apartment
- 2010 Contemporary Design Magazine, September Issue
- 2010 DECO Magazine, issued in September
- 2006 EGG , August Issue
- 2005 Dfun Magazine - Designer Introduction

AWARD, RECOGNITION, & MEDIA COVERAGE







MERAHPUTIH
GENERAL SUPPLY

MERAH PUTIH GENERAL SUPPLY

Merah Putih General Supply is our extended service to cover your business supply needs, particularly promotional materials, merchandizers, and office equipment. After your business space is set, you will need to complete the setup to details and prepare the promotional materials. We are ready to provide you with printed, textile and acrylic materials. And should you need others, we aim to accommodate your needs.

OUR VALUES

CONSUMER CENTRIC

We always start by understanding your business needs. We combine this insight with current trends to provide you the right promotional tools and materials.

EXCELLENT CUSTOMER SERVICE

We provide reliable and dependable service through responsive communication, regular progress updates, and prompt delivery.

EXTENSIVE NETWORKING

We have extensive networking locally and internationally, enabling us to source various promotional materials and office equipment at competitive, fair market prices, including expanding our capability to fulfill bulk-order.



Client : Xiaomi Indonesia
Year : 2020 - 2021

Acrylic

Quantity : 2,645 units
Lead-time : 14 days



Spin Props Acrylic

Quantity : 410 pcs
Lead-time : 10 days



Flyer & Leaflet

Quantity :
61,626 rim

Lead-time :
Aprx. 7-14 days/project



Notebook

Quantity :
86,200 pcs

Lead-time :
Aprx. 14-20 days/project



Tent Card POCO

Quantity :
460 pcs

Lead-time :
5 days



Dummy Box

Quantity :
155,000 pcs

Lead-time :
Aprx. 7-14 days/project



Paper Bag

Quantity :
154,000 pcs

Lead-time :
Aprx. 10-20 days/project



T-Shirt

Quantity :
155,500 pcs

Lead-time :
Aprx. 7-14 days/project



10 Year Xiaomi Anniversary Package

Paper Bag :

70,000 pcs

Lead-time :

30 days

T-Shirt :

56,000 pcs

Gift Card :

68,000 pcs



Xiaomi End of Year Giftbox

Box :

100,000 pcs

Lead-time :

30 days

T-Shirt :

50,000 pcs



Xiaomi Showcase

Quantity :
870 pcs

Lead-time :
2 months



Xiaomi Hanging Sign

Quantity :
1000 pcs

Lead-time
30 days



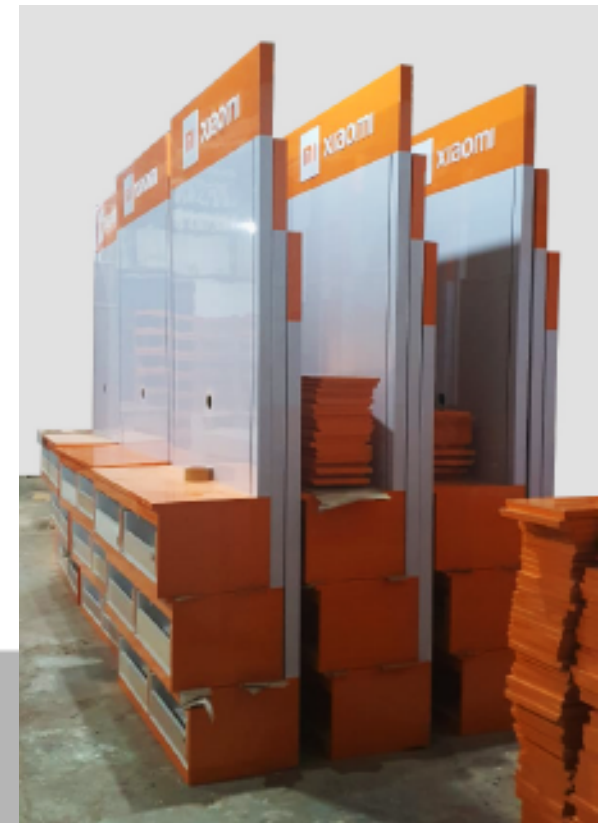
Xiaomi Wall Rack

Quantity :

152 pcs

Lead-time :

30 days



Mandala Finance

Clock :

4100 pcs

Lead-time

25 days

Tumbler :

4700 pcs

Lead-time

12 days







MERAHPUTIH
GROUP

COMMITMENT TO EXCELLENCE

ADDRESS :

INDONESIA

Jl. Cimandiri No 6, RT 006/RW 004
Cikini, Menteng, Kota Jakarta Pusat
DKI JAKARTA – 10330

Ruko Golf Island Boulevard Blok L16
Pantai Indah Kapuk St, Kamal Muara, Penjaringan,
North Jakarta City, Jakarta 14470

TAIWAN

No. 496, Fuxing North Road,
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